

**EPAnEK 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**

**DIGITAL saltation**  
DIGITAL TRANSFORMATION OF ENTERPRISES



The enterprise GEROLYMATOS INTERNATIONAL SA based in Attica region, has joined the Action "Digital Saltation" with a total budget of **51,6 million €**. The Action aims at the digital transformation of very small, small and medium - sized enterprises.

The investment's total budget is 267.544,82 € out of which 133.772,40 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

**The approved subsidized Business Plan includes investments in the following categories:**

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, etc.
- ✓ Digital services (Digital advertising, e -security, etc.)

**Through the participation in the Action, the enterprise achieved:**

- ✓ Increase of digital ICT services and applications - Digital upgrade
- ✓ Competitiveness improvement
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



**European Union**  
European Regional  
Development Fund



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